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Multicultural Approach for our Practice

Samara C. Kezele Fritchman, LMHC, Ph.D., J.D Featuring

2012 Thursday, November 15, 2012 ...Friday, November 16, Las Vegas, NV Reno, NV....

# **Cultural Diversity & Ethical Standards**

## A Multicultural Approach for Your Practice

Featuring Samara C. Kezele Fritchman, LMHC, Ph.D., J.D.

•Specific and tangible strategies for issues of diversity in your practice

•Be fully aware of ethical standards and the depth of cultural diversity

cultural orientations are both present in every therapy interaction.

•Understanding culture is critical because every clinician's, and every client's, individual

**6 HOURS** ETHICS CREDIT

You will walk away from the seminar with a practical understanding of the issues in diversity and specific, tangible strategies for addressing these in your professional, personal and community settings. Each registrant will receive a copy of the seminar materials prepared by Samara, which is a handy guide during the day. And—as a special bonus to all attendees—Samara provides a dedicated web page with ethics forms and additional references, a valuable resource long after the seminar ends.

## **SPEAKER**

has over thirty years of experience in counseling, meditation, education, employee assistance, and HR consultation, and has trained thousands in essential ethics knowledge. Samara has, through her business endeavors, covered topics in psychology, human relations, job skills and general business, working with all levels of staff spanning a variety of job classifications, ethnic backgrounds, and educational levels. Her work has taken her inside a vast variety of industries: mental health, healthcare, service industries, corporations, and manufacturing. She has developed, coordinated and offered training programs to mental health and healthcare professionals, educators, and professionals in nearly all walks of life - all levels of business activities - employee training, company reorganization, and mediation of disputes and conflict resolution.

She is a Washington State Licensed Mental Health Counselor and a National Certified Counselor through NBCC. In addition, Samara is a Certified Employee Assistance Professional through the International EAP Association.

Samara holds a BA in Business and a M.A. in Counseling Psychology. She has a J.D. (Bachelor of Law degree only), and has earned her Ph.D. in Educational Psychology (Psy. Ed.). Her website is www.samdia.com

**Reno**, NV Thursday, November 15, 2012

> Las Vegas, NV Friday, November 16, 2012

> > WWW.PESI.COM



Special Offer!

for Early Birds

## **Cultural Diversity & Ethical Standards**

### A Multicultural Approach for Your Practice

The impacts of social and cultural diversities reach beyond differences in color, creed, ethnicity, sexual orientation, gender, age, etc. All cultural groups develop habits set on specific to their cultural place. It is clear that the need for multiculturalism in your profession is urgent and necessary for ethical practice, an essential part of your professional work. The purpose of this seminar is:

Need and rationale for multicultural approach to assessment, practice, training and research

Specific multicultural standards and competencies

Call for action: Implementing multicultural standards in your practice

Join Samara, an expert in this field, for this essential workshop. She has a unique background in both counseling and law, with more than 30 years of experience in counseling, mediation, education, employee assistance and human resources consultation. Samara has presented thousands of training programs to mental health and healthcare professionals, educators, and professionals in all walks of life and all levels of business activity. Her seminars are always current and up-to-date with the latest and most relevant needs in your field. Additionally, she has lived and worked in Japan, England, Chile, and the United States; she has also visited more than 30 countries.

### Samara C. Kezele Fritchman, LMHC, Ph.D., J.D.,



### Dutline

### Ethical Standards and the Depth of **Cultural Diversity**

Professional diversity ethical requirements Expand the scope of ethical requirements Clinician engagement with diversity Connect ethics to client needs Background: Association for Multicultural Counseling and Development (AMCD)

### Ethics, Competence & Professional Issues with Multicultural Counseling

Evidence of cultural bias Define "multicultural" competencies The ethical dilemma of a multicultural clinician "Mono" to "Multi" -racial, -cultural, and -lingual

### **Multicultural Competencies: A Conceptual** Framework

Awareness of assumptions, values and biases Worldview of the culturally different client Intervention, strategies, and techniques:

> Awareness Knowledge Skills

#### **Operationalization of Multicultural** Standards

Principles of cultural standards Dimensions of personal identity Multicultural counseling competencies Awareness of your own cultural values and biases

### **Cultural Diversity in Your Practice**

Therapeutic best practices Empower client perception Facilitating client engagement with community Pushing the "breakthrough" of oppression

Seminar Schedule

7:30 REGISTRATION/ MORNING COFFEE & TEA

For locations and maps, go to www.pesi.com, find your event, and click on the seminar title

8:00 PROGRAM BEGINS

3:30 PROGRAM ENDS

12:00-1:00 LUNCH (ON YOUR OWN)

### **Registration Information**

REGISTER: on line, at www.pesi.com, or by phone, fax or mail. Credit card information, check, money order, or purchase order, along with the registration information, may be sent to CMI Education Institute, Inc., PO Box 1000, Eau Claire, WI 54702. Registration confirmations are sent via email. All registrations must be prepaid. Walk-ins are welcome, but admission cannot be guaranteed. If registering a week prior to the seminar, please call for space availability, 800-844-8260, Monday through Friday, 7:00 am to 5:00 pm, CST.

REDUCED TUITION by being the on-site registration coordinator, for a reduced rate of a \$30 tuition. Visit www.pesi.com/coord, or call for a description and availability.

ADA: Please contact CMI early for ADA needs, or special accommodations, 800-844-8260. DISCOUNTED STUDENT RATES: : As part of its mission to serve educational needs, CMI Education Institute offers a reduced rate of 50% off standard tuition for students. Go to www.pesi.com/students or call 800-844-8260 for details.

IF YOUR PLANS CHANGE ... please contact us before the seminar date, you can exchange for a CD/digital manual Self Study package, a certificate to attend another CMI seminar, or receive a tuition refund less a \$30 cancel fee. Substitutions are permitted at any time.

QUESTIONS? We would be happy to assist you, please call 800-844-8260, Monday through Friday, 7:00 am to 5:00 pm, CST or email info@pesi.com

WANT TO SPEAK FOR CMI? If you would like to be a CMI speaker, or have a seminar topic idea, we would like to hear from you. Contact Anna Fisher, afisher@pesi.com or call 715-855-8195.

### Live Continuing Education Credit Information

Credits listed below are for the live event only. If your profession is not listed, please contact your licensing board to determine your continuing education equirements and check for reciprocal approval. For other credit inquiries not specified below, or questions on home study credit availability, please contact cepesi@ pesi.com or 800-844-260 before the event. CMI provides all attendees with documentation of attendance

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### Objectivs

- 1. Review the scope and intent of current ethical standards related to cultural diversity.
- 2. Implement strategies and techniques for multicultural competencies in your practice.
- 3. Discover your personal stereotypes and preconceived notions about individuals with differing experiences, cultural orientations, language and abilities.
- 4. Demonstrate your cultural competencies in clinical practice.
- 5. Integrate cultural comfort levels when differences exist between self and client.
- 6. Identify, extrapolate, and apply multicultural competencies.

### \*Save on Shipping by Including these Books with Registration\*



The Expanded Dialectical Behavior Therapy Skills Training Manual: Practical DBT for Self-Help, and Individual & Group **Treatment Settings** 

#### By Lane Pedersonn, Psy.D.

With a total of nine modules, this is the most comprehensive DBT skills manual available to therapists. In addition to fresh updates on the classic modules of Mindfulness, Distress

Tolerance, Emotion Regulation, and Interpersonal Effectiveness, this manual expands skills training into the areas of Dialectics, Shifting Thoughts, Building Routines, Problem-Solving, and Boundaries.

Straight-forward explanations and useful worksheets make the skills accessible to clients. Practical guidance on clinical policies with program forms help therapists create safe and structured treatment environments.

Highly readable and user-friendly, this definitive manual is an invaluable resource for clients and therapists across theoretical orientations.



### **Cultivating Lasting Happiness:** A 7-Step Guide to Mindfulness Happiness By Terry Fralich, LCPC

PESI presenter, educator and clinician Terry Fralich offers readers a practical, step-by-step approach to understanding mindfulness. With his personal and

engaging style, Terry presents a comprehensive and well-organized set of techniques. The material will enable clinicians to refine their use of "the seven steps of mindfulness" and to bring the inspiration of mindfulness more fully into their client's lives as well as their personal lives. User-friendly features include illustrative case examples,

practice exercises and resource listings.









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### LOCATIONS

#### Reno, NV November 15, 2012 Hilton Garden Inn Reno

9920 Double R Blvd Reno, NV 89521 (775) 850-9700

### Las Vegas, NV November 16, 2012

Springhill Suites Las Vegas **Convention Center** 2989 Paradise Rd Las Vegas, NV 89109 (702) 433-5880



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(800) 844-8260 (800) 554-9775 ONLINE: at www.pesi.com MAIL TO: CMI Education Institute, Inc. PO Box 1000, Eau Claire, WI 54702

### **REGISTRATION FORM**

### **Cultural Diversity and Ethical Standards:** A Multicultural Approach for Your Practice

Theck Location: Please print; staple duplicate forms.

### □ Reno, NV, November 15, 2012 14422REN

### Las Vegas, NV, November 16, 2012 14422LVE

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