

Speakers

Ken McManus, M.Ed., L.P.C., has built his career addressing the causes and consequences of the many disorders that have become associated with adolescence throughout our culture. He has worked simultaneously as a clinician, school district administrator and community mobilizer, striving to call attention to both the broken systems in which youth are involved as well as the opportunities that exist for deep, sustainable repair. He has authored numerous articles in support of clinical and community interventions, has been a regular contributor in TV, radio and print media, created an indicated intervention program for substance abusing "first offender" middle and high school students, has trained thousands of teachers, parents, law enforcement officers and community leaders, wrote and managed successful grants in direct support of community mobilization and youth engagement and has directed community partners in collaboration for the establishment of policies and practices that serve to reduce youth substance abuse.

Samara C. Kezele Fritchman, LMHC, Ph.D., J.D., has trained thousands of mental health professionals on ethics, drawing her knowledge from a career filled with vast experience in a variety of settings ... healthcare, service industries, corporations and manufacturing, covering topics in psychology, human relations, job skills and general business. All of these offer unique and pointed experience details, making each seminar relevant to each participant.

In addition to speaking nationally, Samara is currently in private practice and provides clinical counseling with a focus on Axis II disorders. She is a Licensed Mental Health Counselor in Washington State and a National Certified Counselor through NBCC. In addition, Samara is a Certified Employee Assistance Professional through the International EAP Association and a certified facilitator and trainer for Critical Incident Stress Management (CISM). She has also mediated ethical complaints.

Her formal education includes a BA in business, a master of arts in counseling psychology, a Juris Doctorate/bachelor in Law (JD/LL.B) and also a PhD in Educational Psychology (PsyEdD). Samara's extensive background in both counseling and law makes her uniquely qualified for the extensive training she has conducted in the field of ethics; her use of humor, relevant examples and ability to elicit lively audience interaction help make a tough subject "fun" and the day "fly by." Visit her website for more information: www.samarafritchman.com

Course Content

Ethical Standards and the Depth of Diversity

Quick Review of Professional Diversity Ethical Requirements
Expanding the Scope of Ethical Requirements
Deepening Clinician Engagement with Diversity
Connecting Ethics to Client Needs

4 Distinctions in Layers of Oppression

Internalized Oppression
Externalized Oppression
Systemic Oppressions
Habits Built of Oppression

Social Structures Rooted in Oppressions

Consumer Driven Communities
Commodity Driven Self
Shared Victimization
Communities Without Intersections
Parallel Consumerism

Weaving Diversity Competence into Clinical Practice

Therapeutic Best Practices and Unlocking Oppression
Client as author/subject
Motivational Interviewing
Dialectic Behavioral Therapy
Cognitive Behavioral Therapy

Empowering Client Perceptions of "Place" Evoking new client stories

Access to Voice
Access to Influence
Opportunities for Inclusion
"Exchange Value" of self

Facilitating Client Engagement with "Community"

Community as an *Emergent Function*
Access Points for "Intersection"
Aptitudes, Passions and Affiliations
Contribution as Basis for Engagement
Explicit and Implicit Messages- the community story

Pushing the "Break Through" of Oppression"

Revealing the Inner Hero
New "Rituals" of Engagement
Resurrecting the Epic Value of Experience
Finding Validating Communities (*Community as Optimal Field*)

CMI GUARANTEE

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Your satisfaction is our guarantee. If you are not satisfied with this conference, call, write or email us, and we'll make it right!

Objectives

1. Review the scope and intent of current ethical standards related to diversity.
2. Identify specific opportunities for mental health professionals to deepen their engagement with diversity.
3. Examine the multiple layers of oppression and how these limit capacities to thrive beyond issues of color, creed, age, gender, ethnicity, and sexual orientation.
4. List the characteristics of internalized oppression and how these present in therapy.
5. Identify specific community structures that fuel and sustain marginalized cultural roles and thereby limit potential in recovery for all client groups.

Registration Information

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Seminar Locations

Lynnwood, WA March 27, 2012

Lynnwood Convention Center
3711 196th Street SW
Lynnwood, WA 98036
(425) 778-7155

Sea Tac, WA March 29, 2012

Holiday Inn Sea-Tac Airport
17338 International Blvd
Seattle WA, 98188
(206) 248-1000

4 WAYS TO REGISTER

PHONE: (800) 844-8260
FAX: (800) 554-9775
ONLINE: at www.pesi.com
MAIL TO: CMI Education Institute, Inc.
PO Box 1000, Eau Claire, WI 54702

Registration Form

Ethical Standards and Multiple Diversities Strategies for Deepening Cultural Sensitivity

★ Check Location: Please print; staple duplicate forms.

- Lynnwood, WA, March 27, 2012 11011LYN
 Sea Tac, WA, March 29, 2012 11011SET

Name _____ Profession _____

Employer Name _____

Employer Address _____ Dept/Floor/Suite _____

City _____ County _____ State _____ Zip _____

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Tuition Option:

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CZ
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Seminar schedule

7:30 REGISTRATION
8:00 PROGRAM BEGINS
12:00-1:00 LUNCH (ON YOUR OWN)
3:30 PROGRAM ENDS

For locations and maps, go to www.pesi.com, find your event, and click on the seminar title

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